

David Serna

AUTOMOTIVE DESIGNER

A resourceful and creative MA automotive and Transport Design student at Coventry University. Possesses an in depth technological trends knowledge gained through an internship experience at Iveco Trucks, which also enhanced an ability to work inside a large, collaborative company. Now seeking a internship opportunity in a dynamic and innovative workspace, to build upon soft skills and academic knowledge.

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 @serna_design

EXPERIENCE

January 2024 - July 2025

Technology foresight researcher trainee - IVECO TRUCKS

- Research and analysed new technologies and innovative solutions for its application on future generation commercial vehicles.
- Maintain an internal online platform to reach and inform different teams inside the organization.
- Perform routinely updates with as member of an international team with online and in person meetings.

February - July 2023

Product design intern - IBERIA AIRLINES

- Member of a team dedicated to the redesign of the bathrooms and self-cleaning systems for the long haul aircraft of Iberia.
- Creation of proposals that adapt to the strict restrictions of the aerospace industry.
- Lead in the project's handover to new interns the following year.
- Solution achieved finalist status at Crystal Awards 2025 under the university category.

September 2021 - June 2022

Fab-Lab intern - ESNE University

- Drove the operating and maintenance of 3D printers, Laser cutter, CNC Milling machines and workshop where this where used.
- Advised students with the realization of their models.

EDUCATION

2025-PRESENT DAY - MA AUTOMOTIVE AND TRANSPORT DESIGN

Coventry University

2025 - SPECIALIZATION COURSE IN PROJECT MANAGEMENT

EUDE

2019-2023 - BACHELOR'S DEGREE IN PRODUCT DESIGN

ESNE, now UDIT

LANGUAGES

- Spanish | Native
- English | C1
- German | A2

HARD SKILLS

- Rhinoceros 3D
- 3D Printing
- Itonics
- Affinity suit
- Microsoft Office
- Alias
- Autocad
- EU Driving License

SOFT SKILLS

- Ability to create innovative solutions to project briefs such in the final year project for the bachelor degree researching the market of shopping carts and identifying and developed a two basket solution aimed at the senior market.